
DIP supports “TAKE ACTION! 2008” – a goodwill project organized by Hidetoshi Nakata and invites 400 site members to an international exhibition football match in support of world change

DIP Corporation (hereinafter DIP) which operates portal sites for mid-career, temp and part time jobs in Japan announced its support for the “TAKE ACTION 2008 ‘+1(Plus One)’ campaign. The Plus One campaign is a project organized by former Japanese national football team player Hidetoshi Nakata. Several international conferences dealing with such urgent topics as the environment, poverty, medical care and education are scheduled to be held this year. In such an important year, the Plus One Campaign was planned to encourage everyone, as citizens of a global community, to do even one small thing to make our world a better place. In commemoration of the Plus One campaign, DIP will invite 400 of our users (200 pair tickets) to an international exhibition match ‘+1 FOOTBALL MATCH’. The match will pit a team of world stars, led by former Chelsea manager Jose Mourinho, against the Japan stars team headed by Kunishige Kamamoto, vice president of the Japan Football Association. Hidetoshi Nakata himself will also play, two years after retiring as a professional player,

The ‘+1 FOOTBALL MATCH’ is part of the Plus One campaign to spur people to think about what they can do to make the world a better place through football.

『+1 FOOTBALL MATCH』

Date: June 7 (Sat) PM14:00~KICK OFF

Place: Nissan Stadium (Yokohama Japan)

【Reason for support】

DIP strongly approves of the ideals behind this campaign and believes that charity through sports is an effective way to pass along dreams and ideas to the next generation. This endeavor matches our desire to make a social contribution. And we think it will be successful in improving brand recognition among to our target generation.



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In addition to the football match DIP supports another feature of the Plus One campaign known as the ‘+1 TANZAKU’ project. The next G8 Summit will be held in Tanabata during the celebration of the star festival. By tradition, on this day Japanese people write down a wish on a small piece of paper and hang it from a bamboo tree. The ‘+1 TANZAKU Project’ makes use of the Japanese cultural motif Tanzaku to encourage all citizens to do what they can (even something small), then write a Tanzaku and deliver it to Toyako Hokkaido Japan, where the G8 summit will be held . DIP will solicit Tanzaku on all sites that we operate between May 8, 2008 and June 1, 2008.

DIP continues to strive to enhance mobile service, publish substantial job information, improve the operating convenience of its sites, and contribute in every way possible to the goal of helping each user find his or her dream job.

◆DIP Corporation URL: <http://www.dip-net.co.jp/>

DIP Corporation operates portal sites in Japan for temps (“Hatarako-net”), part time jobs (“Baitoru.com”) and mid-career positions, (“JobEngine”). DIP aims to contribute to society by providing timely and accurate job information while offering solutions for the needs of job seekers and employers alike.

Head Office: 32nd floor, Izumi Garden Tower, 1-6-1, Roppongi, Minato-ku, Tokyo, 106-0032

Establishment: Founded in March, 1997

President & CEO: Hideki Tomita

Capital: ¥ 1,080,900,000 (as of May, 2007)

Main business: Provide job information via the internet

Listed on the Mothers Market on the Tokyo Stock Exchange

Consolidated sales for FY2008: ¥9,374million

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