
DIP concludes sponsorship agreement with SEIBU LIONS for helmet advertising

DIP Corporation (hereinafter DIP) which operates portal sites for mid-career, temp and part time jobs in Japan has concluded a sponsorship agreement with SEIBU LIONS Co., Ltd. And the SAITAMA SEIBU LIONS baseball club.

Under this sponsorship , the “Baitoru.com” (part time job portal operated by DIP) logo will appear on one side of the helmets worn by LIONS players during official Pacific League matches in the Japanese Pro Baseball League.

The SAITAMA SEIBU LIONS have long invigorated their fans with dreams, passion, and emotion through baseball, and participated in many activities for the good of the community. The values and dedication displayed by the team matches well with our company mission. DIP is pleased to sponsor the SAITAMA SEIBU LIONS.



Sticker of the helmet (32.4mm x 104.7mm)



Image of the helmet

DIP continues to strive to enhance mobile service, publish substantial job information, improve the operating convenience of its sites, and contribute in every way possible to the goal of helping each user find his or her dream job

◆DIP Corporation URL: <http://www.dip-net.co.jp/>

DIP Corporation operates portal sites in Japan for temps (“Hatarako-net”), part time jobs (“Baitoru.com”) and mid-career positions, (“JobEngine”). DIP aims to contribute to society by providing timely and accurate job information while offering solutions for the needs of job seekers and employers alike.

Head Office: 32nd floor, Izumi Garden Tower, 1-6-1, Roppongi, Minato-ku, Tokyo, 106-0032

Establishment: Founded in March, 1997

President & CEO: Hideki Tomita

Capital: ¥ 1,080,900,000 (as of May, 2007)

Main business: Provide job information via the internet

Listed on the Mothers Market on the Tokyo Stock Exchange

Consolidated sales for FY2008: ¥9,374million

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